

A BOUTIQUE B2B WORKSHOP OF SPA & WELLNESS TOURISM IN CENTRAL EUROPE

15th

SPA-CE B2B WORKSHOP

24 - 27 September 2024
Druskininkai, Lithuania

www.europeanspas.eu



IT'S SPA-CE TIME AGAIN!

SPA-CE B2B WORKSHOP, the first and only B2B event for Spa and Wellness tourism in Central Europe is a boutique and unique platform for networking and discovering the region. Its main goal is the promotion of natural Spas, Medical Spas and Health resorts. The 15th edition will be held Druskininkai, Lithuania's oldest, largest and most forested resort, famous by its balneological, mud and climatic healing factors. More information about Druskininkai: <https://druskininkai.lt/en/>

WHO ARE THE EXHIBITORS?

Natural and Medical Spas, Health Resort, Spa & Wellness Hotels, and destinations from European Spas Association member countries all over Europe.

WHO ARE THE HOSTED BUYERS?

SPA-CE invites leading tour operators, tourist agencies and patient organisations from Germany, Sweden, Norway, Poland, Latvia and Estonia, that are specialized in offering health, spa, medical and wellness products in Central Europe.

WHAT IS THE SIZE OF THE EVENT?

Participation is limited to 25 hosted buyers and 20 exhibitors.

WHERE WILL IT BE HELD?

This year we invite you to Druskininkai, Lithuania.

This year's hosts of SPA-CE are Lithuanian Lithuanian Resorts Association, The National Association of Medical Spa and Rehabilitation Centers Lithuania with partners: Ministry of Economy and Innovation, Lithuania Travel and City of Druskininkai.

HOW WILL THE EVENT BE ORGANISED?

SPA-CE 2024 will be organised in a live (in-person) format. Registered suppliers and hosted buyers will get access to the application for pre-scheduling their meetings before the event.

SPA-CE EXPERIENCE – “Rolling Workshop”

SPA-CE experience will start with a study tour where suppliers and hosted buyers will make the first contact and continue with the business meetings the following day.

Preliminary programme can be found at the website:

<https://europeanspas.eu/spa-ce-programme/>

5 REASONS WHY YOU SHOULD ATTEND AS A HOSTED BUYER

1.

SPA-CE = MAKING BUSINESS IN A PERSONAL WAY

Face-to-face business development is known as the most successful form of building personal and direct relationships with exhibitors. SPA-CE is a workshop that emphasizes the importance of personal contact. The core of the show is pre-scheduled meetings between providers and hosted buyers. When realized, the one-to-one meetings always put a face to the name of your potential new business partner!

2.

SPA-CE = ECONOMICAL USE OF YOUR TIME

In just two days and a half, you will get to know and experience health and spa resorts in Lithuania and establish personal connections with 20 suppliers from main European spa destinations. We promise that we won't waste a minute of your precious time!

3.

SPA-CE = FIRST-HAND EXPERIENCE

We are aware that only first-hand, interactive and memorable experiences can help you convince your clients and guests of a new product. The SPA-CE programme is planned meticulously to provide you with a unique, authentic, tasty and "SPA-CE-y" experience!

4.

SPA-CE = OPPORTUNITY TO GAIN NEW KNOWLEDGE

SPA-CE Experience will be held together with the »EUROPEAN SPAS AND BALNEOLOGY CONGRESS - THE WAY TO A HEALTHY LIFE« to foster even more opportunities for business, networking and education. One of the highlights with a presentation of the best projects will be the ESPA Innovation Awards Gala.

5.

SPA-CE = EXCELLENT HOSPITALITY

Free transportation to Lithuania, accommodation in a 4-star hotel, transfers to and from the airport, visits to select Lithuanian Spas, constant support of the SPA-CE team, evening social events, refreshments, and lunches during the day. Good time and excellent business is guaranteed!

More information about [Terms & Conditions](#) for participation and [Application form](#) for the SPA-CE B2B Workshop can be found on the website.

For any additional questions and information, please do not hesitate to contact us. We are looking forward to receiving your application!

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